



# THE VILLAGES SENIOR GAMES 2011

## Gold \$1500 Non-Exclusive\* Event Sponsorship

Gold Sponsorship in the Senior Games entitles your business to the following benefits:

- Business listing / logo on back of Athlete's T-Shirt if payment, liability insurance, and logo are received by print deadline of February 1, 2011
- Sponsor recognition and website link to your business on our website:  
<http://www.districtgov.org/vcdd/recreation>
- Marketing information/give-aways that can be included in Athlete Registration Packet if materials are received by packet pickup deadline of March 4, 2011
- Sponsor table at Athlete Registration Packet Pickup on March 10 at La Hacienda Recreation Center
- Non-Exclusive\* sponsor tent, tables and chairs at Sponsored Event
- Sponsor recognition announcements during Sponsored Event
- Sponsor tent, tables and chairs at Celebration of Athletes Event scheduled for Saturday, March 12, 5pm at the High School Track
- Sponsorship thanks in *The Villages Daily Sun* after the event

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Your Sponsorship Will be Confirmed Upon Receipt of Payment and Copy of Business Liability Insurance. Please Make Check Payable to VCDD. If paying by credit card, please fill in credit card information below.***

*Please send completed application, payment, and business liability insurance to:*

Debbie Hurtt  
Sponsorship Coordinator  
Savannah Regional Recreation Center  
1545 Buena Vista Boulevard  
The Villages, FL 32159

Phone: 352-750-6084  
Fax: 352-750-6089  
Email: [Deborah.Hurtt@Districtgov.org](mailto:Deborah.Hurtt@Districtgov.org)  
***Check out our other events on our website:***  
**[www.districtgov.org/vcdd/recreation](http://www.districtgov.org/vcdd/recreation)**

*\* Terms of Non-Exclusive Sponsorship: Other sponsors will be allowed at the specific event(s) you have chosen to sponsor*

<b>FOR OFFICE USE ONLY:</b>	Check	Cash	Mastercard	Visa
Card #: _____	Exp Date: _____	Signature: _____		

*VCDD Recreation reserves the right to allow representatives of VCDD and Properties of The Villages to be present at all VCDD Recreation events, whether the terms of our Sponsorship Agreements are exclusive or non-exclusive, and engage in the following activities including but not limited to: hanging signage or banners, distributing materials and other promotional items, placing logos on materials, or any other activities at the sole discretion of VCDD Recreation.*